

# Agenda

## Driving Innovative Workforce Enablement: Harnessing Windows 8.1 and Windows Phone

Thursday 5th June 2014 - 9:30am - 2pm

**9.30 – 10.00am**

Registration & refreshments

**10.00 – 10.25am**

**Chairman's welcome & introduction: Embracing the mobile paradigm**  
**Steve Reynolds**, managing director; **TBS Enterprise Mobility** & president;  
**Mobile Data Association**

The way that we live, work and play has changed beyond recognition – with mobile technology at its heart. Here, Steve will map the current industry landscape, touching on exciting emerging technologies such as the Internet of Things.

**10.25 – 11.10am**

**A Unified Experience: Harnessing Windows 8.1 & Windows Phone**  
**Paul Foster**, principle technical evangelist; **Microsoft**

Windows Phone 8.1 will be released this summer hot on the heels of the Windows 8.1 launch, adding to the host of exciting business-centric capabilities already announced. Paul will reveal how to take advantage of this enhanced offering.

**11.10– 11.35am**

**Deploying Innovation with Nokia Lumia**  
**Sam Shopland**, business account manager; **Microsoft (formally Nokia)**

The introduction of three new devices to its Lumia range has reaffirmed Nokia's commitment to business users. Building on Paul's session, Sam will talk about how Nokia Lumia continues to strengthen its position as the device of choice for workforce enablement.

**11.35 - 11.50am**

**Refreshment Break**

**11.50– 12.15pm**

**Mobile Business Intelligence**  
**Paul Saxton**, BI thought leader, UK; **eBECS**

Mobile BI extends business analytics outside of the typical workspace, meaning robust decision making can take place at almost any location without the need for face-to-face meetings. Paul will explore how the latest Microsoft Dynamics ERP and CRM systems integrate with mobile BI to enable the optimisation of processes, practices and people.

**12.15– 12.40pm**

**Leading Best Practice: Amey's business case**  
**Steve Reynolds** and **Dyfed Smith**, CRM business manager; **eBECS**

Amey rolled out TaskMaster on Nokia Lumia 820s to its mobile workforce, facilitating the completion of essential Water Meter installations and repairs throughout the UK. Working with eBECS, all Amey's systems have been integrated with its Microsoft Dynamics CRM solution.

**12.40 – 13.05pm**

**Panel Session - The speakers join the panel to answer audience questions**

**13.05 – 13.10pm**

**Chairman's summary & prize draw**

**13.10 – 14.00pm**

**Lunch & networking**